# Statement of Purpose

Facial Aesthetics Limited

Park House
Park Road
Rivenhall – CM8 3PS
Essex

Contact Person: Mrs Julie Scott

Telephone Number: 01376 584555 / 07769692710

Email: facial_aesthetics@hotmail.com

**Service Provider**
Facial Aesthetics Limited
Park House
Park Road
Rivenhall – CM8 3PS
Essex

**Registered Manager:**
Mrs Julie Scott
Telephone Number: 01376 584555 / 07769692710
Email: facial_aesthetics@hotmail.com

## Introduction

This Statement of Purpose is in compliance with The Health and Social Care Act 2008 and Regulation 12 of the Care Quality Commission (Registration) Regulations 2014.

We provide medically based consultation and examination to assess underlying health or psychological concerns which require private prescription or the administration of medication for medically related skin concerns and medical disorders. After diagnosis by a medically trained practitioner, a detailed, customised treatment plan is formulated and administered. Patients will be seen for follow-up consultations or further treatment as necessary and as part of an ongoing treatment plan for maintaining, treating and protecting skin disease and regulated medical concerns.

## Regulated Activities

- Treatment of disease, disorder or injury
- Surgical Procedures

## Aims and Objectives

- To deliver high-quality, safe, and effective medical treatments and skin therapies that align with best practice in dermatological and holistic care.
- To provide individualised treatment plans for patients experiencing dermatological conditions, physical discomfort, or psychological distress caused by their skin condition.
- To deliver services that are underpinned by up-to-date medical knowledge, evidence-based protocols, and multidisciplinary collaboration where necessary.
- To foster an environment of trust, empathy, and professional integrity in which patients feel heard, supported, and empowered in their treatment journey.
- To screen and, where appropriate, refer patients with complex psychological or physical health needs to specialist services to ensure continuity and quality of care.
- To maintain comprehensive documentation, informed consent procedures, and robust governance and safeguarding measures at all times.

## Service Users

(The patients we serve include)

- Adults aged 18 and over, Children aged 16-18
- Patients with medical skin conditions that affect their physical, emotional, or psychological well-being
- Individuals referred or self-presenting with concerns around long-term skin health, trauma-related skin concerns, or visible conditions causing distress

## Staffing

(All services are carried out by or overseen by)

- Registered healthcare professionals, including nurse prescribers, advanced nurse practitioners, and medical doctors, practising & delivering care within their scope of practice
- All medical staff maintain active registration with their respective regulatory bodies.
- Clinicians receive regular CPD, safeguarding training, and clinical supervision
- Where relevant, non-clinical support staff are trained in patient safety, information governance, and data protection

## Premises

- Meet all required infection prevention and control (IPC) standards
- Have designated clinical and consultation spaces to protect patient confidentiality and safety
- Our premises are equipped with emergency equipment and medicines, as appropriate to the services provided
- Comply with health and safety regulations, including clinical waste management

## Monitoring and Outcomes

Treatment outcomes and patient satisfaction are monitored using:

- Follow-up appointments to assess response and safety
- Incident reporting and clinical review processes
- We track treatment outcomes through photography, PROMs and structured clinical notes

## Care and Governance

All patients undergo a comprehensive consultation including health history, lifestyle factors, and psychological well-being.

- We utilise standardised mental health screening tools (e.g. PHQ-9, GAD-7, and body image assessments where appropriate)
- Treatment plans are personalised, evidence-based, and continuously reviewed
- We maintain a complication and adverse event protocol with a duty of candour policy in place
- We conduct regular audits, clinical reviews, and patient feedback surveys to ensure quality and safety
- Our safeguarding policy supports both adults and vulnerable individuals, with clear referral processes in place
- In the event of medical complications, we have clear escalation protocols, access to medical support, and patient follow-up procedures in place.
- All patient records are maintained in line with GDPR and data protection laws.
- Informed consent is documented before any treatment is provided.

*Date: April 2025*
*Review Date: December 2025*